

Portfolio Review FAQ's

The Portfolio Reviews will take place on Dec 1 & 2 at the International House Hotel, in downtown New Orleans.

The \$400 registration fee will guarantee each participant 8 reviews over the two days.

In advance of the review weekend participants will be given the chance to list the reviewers they wish to see in order of their preference, and every effort will be made to schedule meetings with the reviewers that each participant most wants to connect with.

The total number of participants will be limited to 51 in order to guarantee 8 reviews for each photographer.

Registration opened on October 15, 2007, and will be filled on a first come first served basis. You can download the registration form at www.photonola.org/register.pdf, and mail it in with your check or money order.

For those who would prefer to register electronically, please email your complete information – everything that's requested on the registration form - to reviews@photonola.org with a credit card # to hold your spot. We will then contact you and ask you to submit your \$400 payment to the New Orleans Photo Alliance through PayPal.

If you are mailing in your registration form with a check you may also email your information to reviews@photonola.org to assure that your spot is secured.

New Orleans Photo Alliance cannot accept faxes at this time.

Participants of the Portfolio Reviews are eligible to stay at the International House Hotel at special PhotoNOLA rates, starting at \$79 for a queen room. Be sure to mention "PhotoNOLA" when you make your reservation.

Some references about portfolio reviews that might prove useful:

Here is some advice from Mary Virginia Swanson about preparing for portfolio reviews, put together by the Griffin Museum.

<http://www.griffinmuseum.org/downloads/Focus%20Reviews%2006.pdf>

Here's a Portfolio Review Guide, put together by the great photolucida folks, which offers advice from fellow photographers on how to make the most of your review experience:

<http://www.photolucida.org/images/PortfolioReviewGuide.pdf>

Here is a Mary Virginia Swanson an interview about portfolio reviews:

<http://maceditionradio.com/index.php?module=Pagesetter&func=viewpub&tid=3&pid=127>

